

WATFORD CITY | McKENZIE COUNTY

Economy at a Glance

UPDATED MONTHLY	February 2020	February 2019	January 2020	January 2019
McKenzie County Unemployment Rate	2.0%	1.6%	2.0%	1.4%
North Dakota Unemployment Rate	2.8%	3.1%	2.8%	3.1%
McKenzie County Labor Force	10,267	9,517	10,274	9,315
North Dakota Labor Force	400,774	399,102	399,574	397,265
Online Job Openings-McKenzie County	319	326	265	310
West Texas Intermediate Oil (Price/Barrel)	\$50.54	\$54.95	\$57.52	\$51.38
Oil Production-McKenzie County (Barrels)	15,579,834	15,607,499	16,985,664	18,130,551
Farmers Prices Received Index (2011 Base)	90.4	90.3	88.8	86.5
Farmers Prices Paid Index (2011 Base)	110.0	110.6	110.3	110.4

SOURCES: Unemployment, labor force, and online job openings data from Job Service North Dakota; Oil price from US Energy Information Administration; Oil production from North Dakota Department of Mineral Resources; Farmers price index from United States Department of Agriculture

MONTHLY/YEAR TO DATE	March 2020	March 2019	YTD 2020	YTD 2019
Theodore Roosevelt National Park-North Unit Visits	4,679	2,349	6,363	3,113
Occupancy Tax Distribution-Watford City	\$18,425	\$29,584	\$58,206	\$70,483
City Sales Tax Distribution -Watford City	\$346,161	\$408,541	\$1,324,361	\$1,168,952
City Sales Tax Distribution -Alexander	\$41,053	\$26,721	\$140,394	\$94,971
Restaurant/Lodging Tax Distribution-Watford City	\$24,760	\$34,038	\$93,600	\$98,552
Building Permits-Watford City	22	24	43	63
Building Permits Value-Watford City	\$2,692,300	\$2,098,939	\$4,002,365	\$3,507,062

SOURCES: National park visits from National Park Service; Tax distributions from North Dakota State Treasurer; Building permit data from City of Watford City

OIL PRODUCTION BREAK-EVEN POINT	2019Q4	2019Q3	2019Q2	2019Q1
Dunn County	\$10	\$12	\$13	\$10
McKenzie County	\$8	\$12	\$12	\$13
Mountrail County	\$13	\$12	\$8	\$10
Williams County	\$17	\$16	\$15	\$17

NOTE: The Break-even Point shows what the price of oil would need to be for a well to recover drilling and completion costs considering information on operating costs, drilling costs, historical production rate for new wells, and WTI pricing. SOURCE: North Dakota Department of Mineral Resources Director's Cut

APARTMENT OCCUPANCY RATE	April 2020	March 2020	April 2019	April 2018
Watford City-Brookledge	83%	81%	100%	92%

Source: Brookledge Apartments that includes 174 units

UPDATED YEARLY (for McKenzie County)	2019	2018	2017	2016
Births	NA	237	253	245
Deaths	NA	66	62	70
K-12 Fall Public School Enrollment	2,503	2,356	2,069	1,881
Median Age-County Residents	NA	30.7	31.2	31.3
Oil Extraction and Transport employment	NA	3,459	2,903	2,470
All other employment	NA	7,109	6,141	6,150

SOURCES: Births/Deaths from ND Dept of Health; School enrollment data from North Dakota Department of Public Instruction; Median age from US Census Bureau; Employment data from QCEW for All Employers, "Oil Extraction and Transport" cover NAICS codes 21, 48, 49 and "All other employment" cover any others besides what is included in oil extraction and transport; NA means the data is not available.

TAXABLE SALES & PURCHASES	2019Q3	2019Q2	2018Q3	2018Q2
Watford City	\$85,808,304	\$91,701,288	\$74,016,698	\$67,625,712
McKenzie County	\$100,480,270	\$103,257,073	\$88,082,144	\$79,192,765
North Dakota	\$5,851,815,091	\$5,592,367,823	\$5,624,702,224	\$5,160,203,004

SOURCE: North Dakota State Tax Commissioner Office

Compiled by McKenzie County Job Development Authority April 14, 2020

More data available at: econdev.mckenziecounty.net/Development/Data-Center | 701-444-7419 | dstenberg@co.mckenzie.nd.us