

# McKENZIE COUNTY

## ★ ECONOMIC DEVELOPMENT ★

# ECONOMY

## AT A GLANCE

### JUNE 2025

UPDATED MONTHLY	April 2025	April 2024	March 2025	March 2024
McKenzie County Unemployment Rate	2.3%	2.3%	2.9%	2.6%
North Dakota Unemployment Rate	2.5%	2.4%	3.1%	2.8%
McKenzie County Labor Force	8,193	7,958	8,107	7,850
North Dakota Labor Force	430,231	424,265	428,270	421,801
Online Job Openings-McKenzie County	219	303	263	326
West Texas Intermediate Oil (Price/Barrel)	\$63.54	\$85.35	\$68.24	\$81.28
Oil Production-McKenzie County (Barrels)	10,505,001	12,334,523	10,846,261	12,602,966
Farmers Prices Received Index (2011 Base)	137.7	122.5	142.9	122.3
Farmers Prices Paid Index (2011 Base)	148.4	140.3	147.7	140.7

SOURCES: Unemployment, labor force, and online job openings data from Job Service North Dakota; Oil price from US Energy Information Administration; Oil production from North Dakota Department of Mineral Resources; Farmers price index from United States Department of Agriculture

MONTHLY/YEAR TO DATE	May 2025	May 2024	Jan-May 2025	Jan-May 2024
Occupancy Tax Distribution-Watford City	\$14,565	\$17,416	\$81,642	\$70,258
City Sales Tax Distribution -Watford City	\$460,067	\$473,698	\$2,402,336	\$1,932,004
City Sales Tax Distribution -Alexander	\$97,231	\$0	\$478,961	\$170,291
Restaurant/Lodging Tax Distribution-Watford City	\$26,253	\$32,608	\$142,775	\$137,924
Permits-Watford City	36	31	98	95
Permits Value-Watford City	\$437,770	\$1,353,560	\$5,228,630	\$6,341,971
Permits-McKenzie County	8	2	24	10
Permits Value-McKenzie County	\$4,128,126	\$725,000	\$7,612,926	\$3,127,800
Landfill Daily Average (tons)-McKenzie County	91.2	95.8	377.3	365.3
LoadPass Permits	2,339	2,626	12,113	13,109
Thdr. Roosevelt National Park-North Unit Visits	16,700	16,400	38,800	33,900
Rough Rider Center Visits	14,000	14,900	105,300	101,800
City of Watford City Visits	141,600	147,200	656,100	656,300
City of Arnegard Visits	5,700	6,600	23,200	22,100
City of Alexander Visits	9,100	8,100	39,800	39,300

SOURCES: Tax distributions from North Dakota State Treasurer (Alexander's City Sales Tax Distribution Total is excluding March, April and May numbers) for 2024; Building permit data from City of Watford City or McKenzie County; "Permits" for City of Watford City includes building, moving, sign, excavation, w/s access, demolition, fence, general, private septic, storage, and construction and repair. LoadPass numbers from McKenzie County Public Works; Visit data is from Placer.ai

APARTMENT OCCUPANCY RATE	June 2025	May 2025	June 2024	June 2023
Watford City-Brookledge	93%	97%	97%	92%

SOURCE: Brookledge Apartments that includes 174 units

UPDATED YEARLY (for McKenzie County)	2024	2023	2022	2021
Births	263	247	206	224
Deaths	76	87	93	97
K-12 Fall Public School enrollment	3,116	2,775	2,590	2,310
Median Age-County residents	NA	31.8	31.5	31.3
Oil Extraction and Transport employment	3,395	3,425	3,188	2,984
All other employment	8,090	7,615	6,939	6,142
All cattle and calf inventory	68,000	74,000	79,000	83,000
US Hwy 85 Oversize/overweight permits	45,878	44,829	37,398	35,131
Total true and full value of property	NA	NA	\$3,556,496,745	\$3,290,936,283

SOURCES: Births/Deaths from ND Dept of Health; School enrollment data from North Dakota Department of Public Instruction; Median age from US Census Bureau; Employment data from QCEW for All Employers, "Oil Extraction and Transport" cover NAICS codes 21, 48, 49 and "All other employment" cover any others besides what is included in oil extraction and transport; Cattle inventory is from USDA National Agricultural Statistics Service; Total true and full value is provided by the McKenzie County Records Office; NA means the data is not available.

TAXABLE SALES & PURCHASES	2024Q4	2024Q3	2023Q4	2023Q3
Watford City	\$73,064,333	\$73,755,543	\$70,956,404	\$75,259,539
McKenzie County	\$84,818,193	\$88,016,972	\$84,742,292	\$88,273,273
North Dakota	\$7,132,168,914	\$7,240,804,466	\$6,905,097,443	\$7,222,708,278

SOURCE: North Dakota State Tax Commissioner Office